



PROGRESS IN MOTION

# **Fall 2010 City Hall 101**

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**Class 8 - Session 1**  
**September 13, 2010**



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# Fall 2010 Schedule

<b>9-13-10</b>	<b>City Overview/Tour, CMO, Public Art</b>	<b>Chambers</b>
<b>9-20-10</b>	<b>Mayor/Development Services</b>	<b>McCallum</b>
<b>9-27-10</b>	<b>Engineering/Capital Projects</b>	<b>McCallum</b>
<b>10-04-10</b>	<b>Frisco ISD</b>	<b>CATE Center</b>
<b>10-11-10</b>	<b>Public Works/Environmental Services</b>	<b>Public Works</b>
<b>10-18-10</b>	<b>Parks and Recreation/Heritage Center</b>	<b>Senior Center</b>
<b>10-25-10</b>	<b>Frisco Fire Department</b>	<b>Central Fire</b>
<b>11-01-10</b>	<b>Frisco Police Department</b>	<b>Police Department</b>
<b>11-08-10</b>	<b>CVB, EDC, CDC, Housing and Grants</b>	<b>Chambers</b>
<b>11-15-10</b>	<b>Finance/HR/Administrative Services</b>	<b>Chambers</b>
<b>11-22-10</b>	<b>Public Library/City Secretary's Office</b>	<b>Chambers</b>
<b>11-29-10</b>	<b>IT/GIS</b>	<b>McCallum</b>
<b>12-06-10</b>	<b>Communications/Volunteerism, Boards and Commissions, Graduation</b>	<b>Chambers</b>



# Session 1 Agenda

- **Introductions & Overview**
- **City Manager's Office**
- **City Attorney's Office**
- **Public Art**
- **Tour of George A. Purefoy Municipal Center**



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## Class 8???

- Lived in Frisco from 1 year to 15+ years
- Resided in at least 13 different states, 2 countries
- Occupations/Background: Freelance Writer, Apple, City Employees, Volunteering, CNN, Nordstrom, Photographer, Engineer, FAA, Legal Secretary, Real Estate, Insurance, Sales, Grande, Advertising, Court Clerk, Frisco Chamber of Commerce, Rotary Club, Boards & Commissions, HOA, Retired, etc!

# Cities and Schools

- Austin
- San Marcos
- Dallas
- Atlanta
- Plano
- Houston
- Pasadena
- Enid
- L.A.
- Carrollton
- Coppell
- Arlington
- Beaumont
- Miami
- Green Valley
- D.C.
- Ft. Lauderdale
- Homestead
- Chicago
- Savannah
- Midland
- Sherman
- Columbia
- Oklahoma City
- Santa Barbara
- Wichita Falls
- Tulsa
- Lubbock
- Laredo
- New Orleans
- Memphis
- Garland
- Richardson
- Smackover
- Eldorado
- London
- Moscow
- Tucson
- Great Yarmouth
- Bethany College
- Southwest Texas State
- Auburn
- Arizona
- Houston
- San Diego State
- St. Leo
- Texas Tech
- UTD
- UNT
- Northern Illinois, Chicago Tech
- Grayson CC
- Austin College
- Loyola Institute of Politics
- Clemson
- Texas A&M



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# Home Rule Charter

- **US Constitution provides sovereign power to the federal government and the states.**
- **Local governments come into being only at will of states.**
- **Home Rule = Achievement of statutory and constitutional provisions allowing municipalities to exercise powers of local self-government.**



# **Frisco City Charter**

- **Municipalities are legally established through a state-granted charter of incorporation.**
- **Have only powers granted by states.**
- **Council-Manager model of Government**





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# **Role of the Mayor**

- **Head of City Government**
- **Chair Council Meetings**
- **Bring Council to decisions**
- **Represent city at all local, state and national events**
- **Spokesperson for the City to the media**
- **Meet with Business Leaders and future businesses looking to move to Frisco**





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- **Communication with Citizenry**
  - **Mayors Message-Focal Point Newsletter**
  - **Mayors Corner-Interview City Leaders, Staff and Organizations-Cable TV**
  - **Citywide Town Hall Meetings**
  - **“Coffee with the Mayor”**
  - **Phone, Letters, e-mails 60-100 per day or more**
  - **Live Streaming & on-demand video of meetings & shows**
- **Monthly Meetings**
  - **Metroplex Mayors**
  - **Dallas Regional Mobility Coalition**
  - **Tex-21 Executive Committee**
  - **North Texas Commission**
  - **Four City Collin County Mayors Meeting-as called**
  - **Three City Arts District-Mayors Meeting**
  - **Frisco Square Management District**
  - **Regional Transportation Council (RTC)**



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- **Other meetings as required**
  - **NTTA**
  - **TxDot**
  - **Collin County Commissioners**
  - **Denton County Commissioners**
  - **Mayors of Other Cities on issues**
  - **State Legislators**
  - **U.S. Senators or Representatives**
  - **Arts of Collin County Commission and Foundation**



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- **Meetings with Communities & individual residents**
  - **Bi-annual HOA Presidents Roundtables**
  - **Special called meetings**
  - **Lunch or breakfast meetings with citizens**
- **Business Meetings**
  - **Frisco prospective companies**
  - **Quarterly Executive Briefing Meetings**
  - **Lunch and Breakfast meetings with major company executives**
  - **BREP and Chamber of Commerce Presentations**
  - **Meetings with the Economic Development Corporation**



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- **Other Activities and Meetings**
  - **New business ribbon cuttings or ground breakings**
  - **Presentations to students – Elementary, Middle and High Schools**
  - **Meetings with Cities and Sports Organizations looking at Frisco Venues**
  - **Community Parade Committee**
  - **Memorial Day Event Committee**
  - **Fusion Event**
  - **Meetings with Downtown Merchants Organization & Downtown Advisory Board**
  - **MSPAC- Mayors Special Projects Advisory Committees**
- **Review of the City Manager, City Secretary, City Attorney and Judge**



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# **Role of the City Council**

- **Responsible for the long-term visioning and planning of the City.**
- **Official Governing Body of the City.**
- **Legislative authority for City Ordinances and resolutions.**
- **Represents the City at various functions and events.**
- **Representatives of and accountable to the Citizens through elections.**



# ***CITY COUNCIL STRATEGIC FOCUS AREAS***

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- 1. Long Term Financial Health**
  - 2. Public Health and Safety**
  - 3. Community Infrastructure**
  - 4. Unique Sustainable City**
  - 5. Excellence in City Government**
  - 6. Leisure and Culture**
  - 7. Civic Involvement**



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# **Role of the City Manager**

- **Responsible for the day-to-day City operations.**
- **Administration of laws and policies of the City Council.**
- **Responsible for the management and administration of the annual budget.**
- **Accountable to/Appointed by the City Council.**





# **Frisco** by the Numbers

**Current Population (Sep '10)**

**109,494**

**Area in Square Miles**

**71**

**Total Taxable Value**

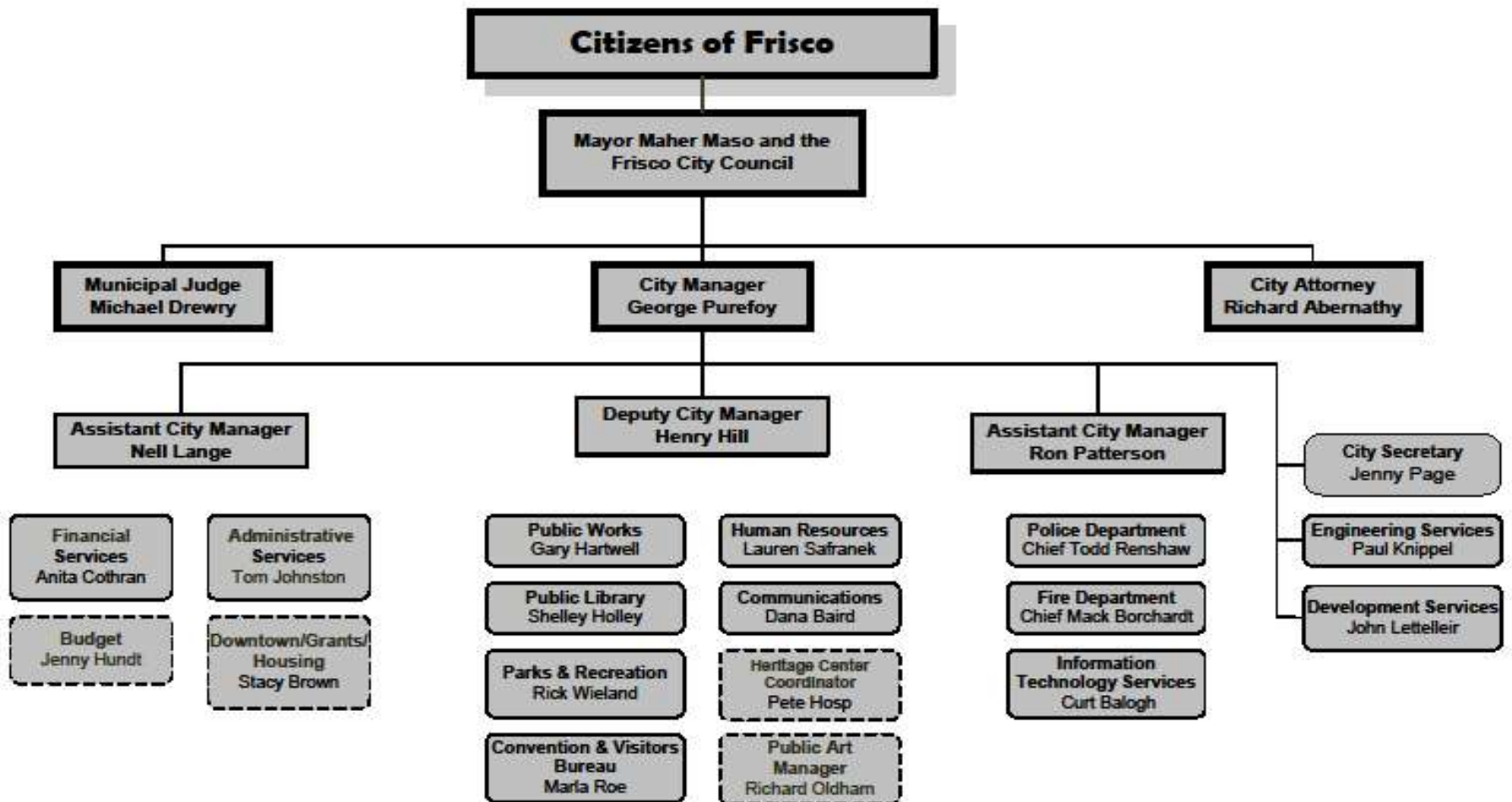
**\$13.66 B**

**Annual Budget (Combined)**

**\$204.0 M**

**Number of Employees**

**1104 FTE**







**Citizen Focus**

**Operational Efficiency**

**Fiscal Responsibility**



**What we make, what we sell is...**

**Quality of Life**



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# **Role of the City Attorney**

- **Responsible for the legal advice and counsel of the City organization.**
- **Represents the City of Frisco in litigation, mediation, and legal negotiation.**
- **Accountable to/Appointed by the City Council.**
- **Abernathy, Roeder, Boyd, & Joplin P.C.**

“A nation may establish a free government, but without municipal institutions it cannot have the spirit of liberty.”

*- Alexis de Tocqueville*



“...town government is the wisest invention ever devised by the wit of man for the perfect exercise of self-government and for its preservation”

*-Thomas Jefferson*